Zero Textbook Cost

Intro to the project at Laney

March 2017
Goals for today

• Everyone here knows how to:
  • Describe the basic idea behind the ZTC initiative
  • Locate Laney Library and OER resources

• Everyone here has:
  • Had a conversation with colleagues about the potential for ZTC in their discipline
  • Considered how they might implement ZTC in at least one award (degree or certificate) in their department

• At least five instructors have committed to working on ZTC for their individual courses

• BONUS GOAL: at least one department has committed to planning a ZTC award (this is the grant outcome)
What is a ZTC degree?

• (From the state webinar) A community college associate degree or career technical education certificate earned entirely by completing courses that eliminate conventional textbook costs by using alternative instructional materials and methodologies, including open educational resources.

• The ZTC programs must be:
  • Clearly identified in the college catalogs and class schedules.
  • In compliance with Federal Americans with Disabilities Act (Public Law 104-197 and the Federal Copyright Act of 1976 (Public Law 94-553).
  • Sustainable after the grant funding is exhausted.

• Instructional material included in a ZTC program must be zero cost to the student.
Laney’s work plan

• Increase faculty awareness of the Zero Textbook Cost initiative and available OER (Open Education Resources) in their disciplines (TODAY!!!)

• Identify specific departments and certificates or degrees for implementation:
  • focus on which areas will have the capacity and commitment to not only develop the ZTC resources but also be able to map a pathway to the award
  • consider whether or not to use a cohort model
  • consider whether or not we are able to include Gen Ed requirements to permit a ZTC transfer degree

• Finalize detailed plans and timelines for implementation for at least two certificates or degrees:
  • select a model, select an award and determine capacity for Gen Ed
  • continue to encourage individual instructors to use ZTC resources as possible
  • draft a proposal for an implementation grant
The Rules

• All materials developed through the grant must be uploaded to OER and made available to others to use
• All materials developed for pay are the property of the entity funding the work (this is called “work for hire”)
• We are responsible for following the curriculum process for any changes we make that would apply
• All materials developed must meet ADA requirements
The Perks

• You get paid to do this work!
• Your department’s award (degree or certificate) will be noted in our catalog and on our web site as being ZTC
• Your will become a contributor to OER (you can put that on your CV)
• You will save your students a lot of money
Working with colleagues

• BCC and Merritt also have this planning grant
  • Heather Dodge at BCC
  • Steve Pantell at Merritt

• Collaboration and connection
  • Use Google Drive to share resources
  • Connect faculty across colleges within disciplines
  • Check with state about students taking occasional ZTC classes at sister colleges to meet ZTC degree requirements at home college
And now...OER!